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Today

11:09am   Searched for Multi-Channel Marketing Campaign   Viewed 1 result

☆ starred   Developing Effective Multi-Channel Marketing Strategies · the-dma.org

11:09am   Searched for marketing (response OR answer) segmentation

9:27am   Searched for response segmentation

Yesterday

4:50pm   Searched for marketing (response OR answer) segmentation   Viewed 1 result

☆ starred   Email Marketing - Response One · responseone.co.uk

4:57pm   Searched for marketing (response OR answer) segmentation   Viewed 2 results

☆ starred   The Brandimarte Group: Marketing Analytics, Promotion... · brandimartegroup.com

☆ starred   Segmentation Answer · marketingteacher.com

4:48pm   Searched for marketing group response (determine OR create) subgroup

4:44pm   Searched for marketing group response (determine OR create) subgroup   Viewed 1 result

☆ starred   Promotional_Effects.png
400 x 301 - 32k

4:43pm   Searched for group response (determine OR create) subgroup

4:43pm   Searched for response segmentation

4:41pm   Searched for second target group subset first target group   Viewed 1 result

☆ starred   1_10_tt231-web.png
434 x 366 - 56k

Web Activity

« Dec   Jan 2009

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Today, Jan 14

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Total Google searches: 676

4:37pm   Searched for   marketing first group response determine second group

4:36pm   Searched for   marketing first group response second group

4:33pm   Searched for   marketing second group subset first group   Viewed 1 result

⭐   starred   Finding segmentation types for group discussion - Marketing ...   - researchinfo.com

4:23pm   Searched for   marketing second group subset first group   Viewed 3 results

⭐   starred   Method and system for analyzing the effectiveness of...   - patentstorm.us

⭐   starred   European Journal of Operational Research : Explaining...   - elsevier.com

⭐   starred   Emerald FullText Article : Cross-cultural consumer decisions ...   - emeraldinsight.com

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Yesterday (cont.)

4:22pm	Searched for second group subset first group
4:21pm	Searched for second target group subset first target group
4:05pm	Searched for response segmentation
4:04pm	Searched for response segmentation Viewed 2 results

⭐ starred Market Segmentation and the 'Hump-Shaped' Response... · rutgers.edu

⭐ starred Finite-Mixture Structural Equation Models for Response-Based ... · informs.org

3:59pm	Searched for response segmentation Viewed 2 results

⭐ starred IngentaConnect Customer list segmentation using the combined ... · ingentaconnect.com

⭐ starred Using Variety-Seeking-Based Segmentation to Study Promotional... · sagepub.com

3:58pm	Searched for response segmentation Viewed 1 result

⭐ starred http://www.amazon.co.uk/Value-response-segmentation-approach-...

3:19pm	Searched for response segmentation Viewed 1 result

⭐ starred http://www.anderson.ucla.edu/faculty/randy.bucklin/Publicatio...

3:19pm	Searched for marketing multiple target group campaign
3:16pm	Searched for marketing multiple target group campaign Viewed 1 result

⭐ starred Journal of Targeting, Measurement and Analysis for Marketing... · palgrave-journals.com

3:09pm	Searched for related:sap.ittoolbox.com/groups/technical-functional/sap-crm/customer-birthday-marketing-campaign-1851191
3:08pm	Searched for marketing multiple target group campaign Viewed 4 results

Web Activity

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18	19	20	21	22	23	24
25	26	27	28	29	30	31

Today, Jan 14

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☆ starred · Customer Birthday Marketing Campaign - ITtoolbox Groups · ittoolbox.com

☆ starred · Insurance: Multi-Channel Marketing Campaign · sap.com

☆ starred · Email Marketing Software, Email Marketing Solutions,... · eroi.com

☆ starred · Rules for Email Campaign Success · contactbeacon.com

3:06pm   Searched for first target group second target group

3:03pm   Searched for first target group second target gro☆... Viewed 1 result

☆ starred · Defining target group for marketing campaign - Patent... · freepatentsonline.com

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Yesterday (cont.)

3:00pm   Searched for first target group second target grou   Viewed 1 result

☆   How Can Target-Group-Specific Strategies Contribute to the ... · ernaehrungswende.de
starred

2:55pm   Searched for thomas witting sap

2:55pm   Searched for thomas witting s   Viewed 1 result

☆   (WO/2004/090765) PREDICTING MARKETING CAMPAIGNS USING... · wipo.org
starred

2:53pm   Searched for thomas witting

Jan 12, 2009

8:30pm   Searched for Production seat booking system benefits

8:29pm   Searched for Production seat booking system benef   Viewed 2 results

☆   International Journal of Production Economics : Designing... · elsevier.com
starred

☆   The Concept and Practice of the Production Seat System · wiley.com
starred

4:42pm   Searched for capacity production seat reservation

4:41pm   Searched for capacity production seat reservatio   Viewed 1 result

☆   International Journal of Production Economics : Modeling... · elsevier.com
starred

4:26pm   Searched for capacity production seat reservatio   Viewed 3 results

☆   International Journal of Production Economics : Designing... · elsevier.com
starred

☆   Emerald FullText Article : Logistics innovation in the film ... · emeraldinsight.com
starred

☆   Production seat booking system for the combination of... · informaworld.com
starred

Web Activity

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4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Today, Jan 14

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